



## The Road Safety Barometer: decrypting users' behaviour on our roads

**20 February 2020, 7:45AM-8:45AM**

**Room 38 (entrance next to Media Centre, level 4 – entrance hall), Waterfront Congress Centre, Stockholm, Sweden**

Conducted by IPSOS among more than 12,000 people in 11 European countries and produced by the VINCI Autoroutes Foundation each year since 2011, the Responsible Driving Barometer is an essential information tool for understanding drivers' behaviour, identifying risky behaviour and better orienting preventive messages.

Join us to learn about latest results and ways in which to effectively address those behaviours. The sharing of results between the different countries concerned allows a particularly fruitful exchange of experiences and of good practices.

**SESSION ORGANISERS:** **International Road Federation (IRF - Geneva)**  
**ASECAP (European Association of Tollway Operators)**  
**VINCI Autoroutes Fondation**

### Agenda

<b>7:45 AM</b> <b>Welcome remarks</b>	Bill Halkias, President <b>International Road Federation</b>
<b>Keynote</b>	Benacer Boulaajoul, General Director <b>National Road Safety Agency, Morocco</b>
<b>The European Barometer survey on responsible driving: an overview of Europeans' perceptions and behaviour behind the wheel</b>	Cendrine Nazos, Programme and Communication Manager <b>VINCI Autoroutes Fondation</b>
<b>Making motorways safer: Concrete actions</b>	Malika Seddi, Co-Secretary General <b>ASECAP</b>
<b>Q&amp;A</b>	
<b>8:45 AM</b> <b>Closing remarks</b>	Bill Halkias, President <b>International Road Federation</b>

For more information: [www.irfnet.ch](http://www.irfnet.ch) or contact [info@irfnet.ch](mailto:info@irfnet.ch) or call +41 22 306 02 60



International Road Federation  
 Fédération Routière Internationale  
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