

ACHIEVING GLOBAL GOALS 2030

PROGRAMME

Waterfront Congress Centre – Stockholm 19–20 February 2020

FROM THE MINISTER



"The global character of the road safety challenge calls for global partnerships and cooperation"

Colleagues, friends of road safety,

As we all know, road safety is an urgent matter. Each year, 1.35 million people die on the roads. This means that nearly 3 700 people lose their lives in road traffic every day. Road traffic injuries are the most common cause of death among young people globally. And the World Health Organization predicts that road traffic injuries will be the fifth most common cause of death globally by 2030. This is not acceptable.

Road traffic deaths and injuries and their high costs to society are an unacceptable price to pay for mobility, particularly given that the overwhelming majority of road traffic deaths and injuries are preventable. Road safety has myriad benefits for health and well-being, as well as for the achievement of other Sustainable Development Goals.

Despite the major challenges, there is room for optimism. Many countries have shown that it is possible to reverse the trend. With the adoption of the Decade of Action for Road Safety and the global conferences in Moscow and Brasilia, it is fair to say that the global community has mobilised around this issue. A great deal has been achieved.

Last year, the UN General Assembly designated Sweden as host of the 3rd Global Ministerial Conference on Road Safety. This is an honour for us, and a task we approach with all seriousness.

The conference, organised together with the World Health Organization, is a milestone in global road safety, and will mark the end of the UN Decade of Action for Road Safety 2011–2020. But more importantly, it is an opportunity for delegates to share successes and lessons learned, chart future strategic directions for global road safety and define ways to accelerate action on proven strategies to save lives.

We need results, and the conference provides an excellent opportunity to raise the motivation to focus on action and pledge commitment to the issue. The challenges differ between different countries. Together, we will find solutions that support positive developments around the world and that are adapted to local needs. The global nature of the road safety challenge calls for global partnerships and cooperation.

One outcome of the Decade for Action for Road Safety 2011–2020 was increased awareness of the issue, which in turn led to including road safety in the 2030 Agenda for Sustainable Development. This was an important step forward in both saving lives on the roads and supporting the achievement of other Sustainable Development Goals.

My aim is for the Stockholm conference to build upon the work laid out in the declarations from the 1st and 2nd Ministerial Conferences in Moscow and Brasilia, and continue the progress made during the Decade of Action for Road Safety 2011–2020. It is to be an ambitious and forward-looking vision, and connect road safety to implementation of the 2030 Agenda for Sustainable Development

It is my ambition that this conference and declaration provide us with the opportunity to reiterate our strong commitment to achieving the global goals by 2030. If road safety is to serve as a catalyst for change, the involvement of many sectors of society and accelerated action by a broader range of partners are needed. The results will save lives.

We will aim to ensure adequate political action and advance multisectoral collaboration in all the areas covered by the conference and declaration in order to deliver the only results that matter – a 50 per cent reduction in deaths and injuries over the next decade on our way to achieving Vision Zero by 2050. A new global road safety target is needed so that the countries of the world have a goal towards which they can strive.

I look forward to your participation!

Tomas Eneroth

Minister for Infrastructure
Ministry of Infrastructure, Sweden





WELCOME

Welcome to Stockholm and the 3rd Global Ministerial Conference on Road Safety. The theme of the conference is *Achieving Global Goals 2030*. Together we are gathered around 1 700 delegates from more than 140 countries, including Ministers, senior officials from United Nations agencies and representatives from civil society, academia, and the private sector.

Making progress together

The broad representation at the conference reflects the need for stake-holders and sectors of society to contribute to making roads safe. We must all contribute with knowledge, competence and innovative ideas to effect change and make progress together. This conference gives us all a valuable opportunity to put road safety in a global perspective and collaborate in the interests of reducing or eliminating road traffic fatalities and serious injuries.



Road safety - a matter of sustainability

Road safety issues, their consequences and possible solutions, are included in the 2030 Agenda and are closely linked to other sustainability challenges, such as climate change, health, equality, poverty and human rights. For this reason, the conference will include themes that relate to several aspects of sustainability, all of which contribute to reducing the number of road traffic fatalities.





































	WEDNESDAY 19 FEBRUARY 2020						
	07:15 Registration opens						
	08:45 Doors closing for the arrival of His Majesty the King						
•	09:00-10:15 Opening Session Gathering Around the Stockholm Declaration Location: A1 Level 4, 5 & A3/A4 Level 6						
	11:00-12:20 High-level Panel: Harnessing the Successes of the Decade of Action for Road Safety 2011-2020 Location: A1 Level 4, 5 & A3/A4 Level 6						
	Lunch Secretary-	12:30-13:45 Inch hosted by United Nations General's Special Envoy for Infety (by invitation only) Incation: Bar 5 Level 5					
	13:45-14:00 Inspirational Speaker Location: A1 Level 4, 5 & A3/A4 Level 6						
•	14:00-15:10 High-level Panel: Achieving SDG Targets Through Vision Zero Location: A1 Level 4, 5 & A3/A4 Level 6						
•	15:10-16:10 High-level Panel: Building Effective Leadership for Road Safety Location: A1 Level 4, 5 & A3/A4 Level 6						
	16:45-17:50 High-level Panel: Financing Safe and Sustainable Transport Systems Location: A1 Level 4, 5 & A3/A4 Level 6						
	17:50-19:30 Welcome Reception Location: M1 Level 4						
	19:00 Ministerial Dinner (by invitation only) Location: Level 2						

THURSDAY 20 FEBRUARY 2020							
07:15 Registration opens			07:45-08:45 Side Events Location: Level 2				
09:00-10:00 Parallel Sessions							
Promoting Sustainable Cities and Communities	Developing New Technologies for Road Safety	Ensuring Decent Work Conditions	Protecting Children and Adolescents	Producing and Consuming Responsibly	Developing Effective and Accountable Institutions		
A1 Level 4, 5	A2 Level 6	A4 Level 6	C1/C2 Level 2	C3 Level 2	C4 Level 2		
10:20-11:20 Parallel Sessions							
Ensuring Equity and Gender Per- spectives to Road Safety Solutions A1 Level 4, 5	Addressing the Implementation Gap in Road Safety A2 Level 6	Mitigating Climate Change Through Road Safety A4 Level 6	Triggering Decision Making for Road Safety C1/C2 Level 2	Ensuring the Safety of Active Road Users C3 Level 2	Addressing the Safety of Powered Two-Wheelers C4 Level 2		
11:40-12:40 Parallel Sessions							
Reaping the Benefits of Safe Speeds	Managing Road Safety	Designing Roads for Safety	Ensuring Safe Vehicles and Vehicle Fleets	Improving the Behavior of All Road Users	Enhancing the Post-Crash Response		
A1 Level 4, 5	A2 Level 6	A4 Level 6	C1/C2 Level 2	C3 Level 2	C4 Level 2		
12:40-14:30 Lunch			12:45-14:30 Ministerial Lunch for Commonwealth Member States hosted by HRH Prince Michael of Kent (by invitation only) Location: Bar 5 Level 5				
		14:30	-15:30				
High-level Panel: Enhancing International Collaboration for Road Safety Location: A1 Level 4, 5 & A3/A4 Level 6							
15:30-16:30 High-level Panel: Moving Forward to 2030 and Closing Location: A1 Level 4, 5 & A3/A4 Level 6							
Opening Session High-level Panels Inspirational Speaker Parallel Sessions Breaks/Lunch/Reception/Dinner Simultaneous interpretation in: Arabic Chinese English French Russian Spanish							

PROGRAMME 19 FEBRUARY

07:15

08:45

09:00-10:15 Location: A1 Level 4, 5 & A3/A4 Level 6



Registration opens

Doors closing

All participants must take their seats for the arrival of His Majesty the King, no later than o8:45. The doors will be closed during the Opening Session.

Opening Session

HM King Carl XVI Gustaf of Sweden

Tomas Eneroth

Minister for Infrastructure | Ministry of Infrastructure | Sweden

Message from the Secretary-General of the United Nations

Tedros Adhanom Ghebreyesus

Director-General | World Health Organization

Adina-Ioana Vălean

Transport Commissioner | European Union

Amani Abou-Zeid

Commissioner for Infrastructure and Energy | African Union Commission

Vladimir Kolokoltsev

Minister of Internal Affairs | Ministry of Internal Affairs of the Russian Federation

Omnia El Omrani

Co-Chair of the 2nd World Youth Assembly for Road Safety

Gathering Around the Stockholm Declaration

Presentation of the Stockholm Declaration by

Tomas Eneroth,

Minister for Infrastructure | Ministry of Infrastructure | Sweden

Family photo for Heads of Delegations

10:15-11:00 Break

11:00-12:20

Location: A1 Level 4, 5 & A3/A4 Level 6



HIGH-LEVEL PANEL

Harnessing the Successes of the Decade of Action for Road Safety 2011-2020

The landscape of global road safety has changed dramatically in the past 10 years, in part thanks to the momentum generated by the Decade of Action for Road Safety 2011–2020. Greater political engagement has been demonstrated by the inclusion of road safety in the Sustainable Development Goals and the adoption of the Global Road Safety Performance Targets by Member States in 2017. In addition, there are many more actors and alliances in this field and increased financial investment. While progress has been documented with a stabilization of road traffic fatalities against a growing population of people and vehicles, it is evident that the Sustainable Development Goal target 3.6 to reduce road traffic deaths and injuries by 50% by 2020 will not be achieved. Still today more than 1.3 million people die on the world's roads each year, and much greater action is needed to save lives.

Panelists

Introduction

Etienne Krug

Director of the Department of Social Determinants of Health | World Health Organization

Panel participants

Anutin Charnvirakul

Deputy Prime Minister and Minister of Public Health | Ministry of Public Health | Thailand

Mikhail Chernikov

Chief | Main Directorate for Traffic Safety of the Russian Federation

Shri Nitin Jairam Gadkari

Minister of Road Transport and Highways | Ministry of Road Transport and Highways | India

Olga Algayerova

Executive Secretary | United Nations Economic Commission for Europe

Bright Oywaya

Executive Director | ASIRT | Kenya

Florent Menegaux

Chief Executive Officer | Michelin

- ▶ Share successes and lessons from implementation of the Global Plan for the Decade of Action for Road Safety 2011–2020
- Pinpoint the factors that have contributed to these successes, in particular those which are replicable in all countries and communities
- Indicate the key actions needed to accelerate action on proven strategies to save lives
- Identify key priorities for the next decade

12:20-13:45

12:30-13:45

Location: Bar 5 Level 5

13:45-14:00

Location: A1 Level 4, 5 & A3/A4 Level 6



14:00-15:10

Location: A1 Level 4, 5 & A3/A4 Level 6



Lunch

Ministerial Lunch (by invitation only)

Hosted by United Nations Secretary-General's Special Envoy for Road Safety

Inspirational Speaker

Maria Krafft

Traffic Safety Director | Swedish Transport Administration

HIGH-LEVEL PANEL

Achieving SDG Targets Through Vision Zero

A significant achievement of the Decade of Action for Road Safety 2011–2020 is inclusion of road safety among the Sustainable Development Goals. This has far-reaching implications, especially because the 2030 Agenda for Sustainable Development clearly states that the "17 Sustainable Development Goals with 169 associated targets are integrated and indivisible". With this recognition, road safety is placed at the same level of prominence as other global sustainability issues. The 2030 Agenda for Sustainable Development also promotes partnership as a solution to many of the world's most pressing development challenges. Vision Zero or the "safe system approach", which has been widely accepted as the modern road safety strategy, posits that the ultimate responsibility for road safety lies not with the individual road user, but with those who manage, design and construct the transport system and all its various components. This includes legislators, road builders, vehicle manufacturers, fleet operators and the police, all of whom are in a position to collectively contribute to a safe transport system. With its view on shared responsibility, Vision Zero, therefore, has the potential to act as important enabler of new partnerships for road safety. If effectively engaged, the private sector and all the related products and services it produces is especially well placed to have a profound and positive impact on road safety as well as the attainment of other Sustainable Development Goals. For that reason, it is important to understand how private companies integrate road safety into their overall sustainability efforts and which are the most effective strategies they employ to do so. A number of the nine recommendations proposed by the Academic Expert Group link to these issues and will be explored in this session.

Panelists

Introduction

Lena Erixon

Director-General | Swedish Transport Administration

Panel participants

Pip Spence

Deputy Secretary | Department of Infrastructure, Transport, Regional Development and Communications | Australia

Benny Engelbrecht

Minister of Transport | Ministry of Transport | Denmark

Ibrahima Abdoul Ly

Minister of Transport and Urban Mobility | Ministry of Transport and Urban Mobility | Mali

Saleh Nasser Aljasser

Minister of transport | Transport ministry | Saudi Arabia

Cora van Nieuwenhuizen

Minister of Infrastructure and Water Management | Ministry of Infrastructure and Water Management | The Netherlands

Henrik Henriksson

President and Chief Executive Officer | Scania

- ▶ Identify the ways that Vision Zero would help to achieve road safety and other Sustainable Development Goals
- ▶ Explore the recommendations of the Academic Expert Group
- ▶ Indicate new roles and responsibilities of the actors needed to spearhead these efforts, in particular the private sector
- Identify key priorities for the next decade

15:10-16:10

Location: A1 Level 4, 5 & A3/A4 Level 6



HIGH-LEVEL PANEL

Building Effective Leadership for Road Safety

It is widely understood that stronger leadership is needed at all levels of society to achieve road safety targets, including those linked to the Sustainable Development Goals. People in positions of authority – from government, academia, civil society and the private sector – should leverage their power to make road safety a priority, help others understand what works to reduce road traffic deaths and injuries, and put in place policies and programmes to save lives. Good leaders would also be strong advocates of the safe system approach. No matter the level at which they operate, or what type of institution they represent, effective leaders contribute to a safe transport system by taking action, monitoring and reporting progress, speaking up for road safety and persuading others to join their cause.

Panelists

Introduction

Lord Robertson

Chairman | FIA Foundation

Zoleka Mandela

Global Ambassador | FIA Foundation

Panel participants

Baroness Vere of Norbiton

Roads Minister | Department for Transport | United Kingdom

Abdelkader Amara

Minister of Equipment, Transport, Logistics and Water | Ministry of Equipment, Transport, Logistics and Water | Morocco

Emmanuel Barbe

Interministerial Delegate for Road Safety | Ministry of the Interior | France

Tālis Linkaits

Minister of Transport | Ministry of Transport | Latvia

William Lugemwa

Director, Private Sector Development and Finance Division | United Nations Economic Commission for Africa

Sigrid de Vries

Secretary-General | European Association of Automotive Suppliers (CLEPA)

Aims of the session:

- ▶ Describe the key elements of effective leadership in road safety
- Share the road safety experiences of leaders in select private enterprises, countries, institutions and communities
- ▶ Consider ways to build a cadre of effective leaders for road safety
- Identify key priorities for the next decade

16:10-16:45

Break

16:45-17:50

Location: A1 Level 4, 5 & A3/A4 Level 6



HIGH-LEVEL PANEL

Financing Safe and Sustainable Transport Systems

Road traffic deaths and injuries are not only tragic for those affected, but also place an enormous economic burden on countries, costing some as much as 5% of their gross domestic product. It is hoped that implementing the 2030 Agenda for Sustainable Development will generate substantial investments in transport as well as many other areas. However, while massive investment goes into building and expanding transport systems and urban settlements around the world, road safety is not always properly considered. New strategies are needed to ensure that investments in all relevant 2030 Agenda for Sustainable Development policy areas, as well as transport yield a return in terms of road safety and sustainable mobility.

Panelists

Introduction

Lilyana Pavlova

Vice-President | European Investment Bank (EIB)

Panel participants

Amani Abou-Zeid

Commissioner for Infrastructure and Energy | African Union Commission

Angela Maria Orozco

Minister of Transport | Ministry of Transport | Colombia

Barry Sheerman

Member of Parliament for Huddersfield | United Kingdom

Pere Navarro

Director General for Traffic | Ministry of Interior | Spain

Makhtar Diop

Vice-President | Infrastructure Practice Group | World Bank

Ylva Wessén

President and Chief Executive Officer | Folksam Group | Sweden

Aims of the session:

- Discuss the financial consequences for national economies of the alobal road safety crisis
- ▶ Highlight examples of how present investments in transport systems successfully include a road safety component
- ▶ Highlight how different SDG-areas can co-operate for mutual benefits
- Present various financing options for creating safe and sustainable transport systems in the future
- Identify key priorities for the next decade

Welcome Reception

Ministerial Dinner (by invitation only)

17:50-19:30 Location: M1 Level 4

19:00

Location: Level 2

PROGRAMME 20 FEBRUARY

07:15

07:45-08:45

Location: Level 2

09:00-10:00Location: A1 Level 4, 5



Registration opens

Side Events

A number of Side Events are offered in connection with the main conference program, please see page 34–35.

PARALLEL SESSION

Promoting Sustainable Cities and Communities

In recent decades, the world has experienced unprecedented urban growth. By 2050, nearly 7 in 10 people will live in cities. Rapid urbanization has brought enormous challenges, including many linked to the lack of safety on the roads. Better urban planning and management are needed to make roads and transport systems safe for all who use them as well as to ensure that transport is affordable, accessible and sustainable. Urban design itself should favour and promote a modal shift away from private motor vehicles towards active forms of transport such as walking and cycling and public transit. If successfully implemented, a modal shift towards these more sustainable forms of mobility would not only lead to improvements in safety, but also impact favourably on congestion, noise and air pollution. This session addresses many Sustainable Development Goals beside Sustainable Development Goals 3 on health and 11 on making cities and human settlements inclusive, safe, resilient and sustainable.

Panelists

Moderator

Claudia Adriazola

Deputy Director, Urban Mobility Program | World Resources Institute

Introduction

Skye Duncan

Director, Global Designing Cities Initiative | National Association of City Transportation Officials

Panel participants

Francois Bausch

Deputy Prime Minister and Minister for Mobility and Public Works | Ministry of Mobility and Public Works | Luxembourg

Lilli Matson

Chief Safety, Health and Environment Officer | Transport for London | United Kingdom

Sonia Diaz de Corcuera

Director of Traffic | The Basque Government | Spain

Dinesh Mohan

Honorary Professor | Indian Institute of Technology | Delhi

Aims of the session:

- Indicate how urban design can improve road safety and other SDGs in both new and existing cities
- Discuss the many benefits of the shift to more active forms of transport
- Indicate how to best protect those who are most vulnerable on the roads
- ▶ Identify key priorities for the next decade

PARALLEL SESSION

Developing New Technologies for Road Safety

To a great extent the "Vision Zero" approach and road safety generally rely on technology and innovation to achieve a safe transport system. In-vehicle technologies such as intelligent speed assistance; detectors for driver fatigue and distraction; and collision avoidance systems like autonomous emergency braking save lives. There is important safety and efficiency development potential in smart roads, road signs, geo fencing and traffic control. Other innovations including a myriad of Smartphone apps are newly on the market. Such apps support a range of activities like helping drivers to plan routes, adhere to speed limits, report road traffic crash locations and more. These apps also make quality assessment possible by allowing drivers to log travel and speed patterns. However, as it stands today, there is a significant inequity to how these new technologies are integrated into products and services around the globe. In addition, innovations such as self-driving vehicles and e-bikes are themselves posing new challenges for safety.

Panelists

Moderator

Anders Lie

Special Advisor | Ministry of Infrastructure | Sweden

Introduction

Matthew Baldwin

European Coordinator, Road Safety, Deputy Director-General | European Commission

Panel participants

Akaki Saghirashvili

Deputy Minister | Ministry of Economy and Sustainable Transport | Georgia

Dagmawit Moges

Minister of Transport | Ministry of Transport | Ethiopia

Mark Rosekind

Chief Safety and Innovation Officer | Zoox

Maria Krafft

Traffic Safety Director | Swedish Transport Administration

Aims of the session:

- ▶ Describe the latest in road safety technology, services and innovation
- Indicate the progress and gaps in terms of how these are made available around the world
- Prioritize those life-saving technologies and innovations that are most able to be replicated
- ▶ Identify key priorities for the next decade

09:00-10:00 Location: A2 Level 6

Location: A4 Level 6

PARALLEL SESSION

Ensuring Decent Work Conditions

Road traffic crashes are a leading cause of death and injuries for people at work. It is estimated that of the 1.35 million road traffic deaths that occur around the world each year, as many as one third are people killed while working or commuting to and from their places of employment. People who drive while working including professional drivers face not only a risk to their own health and safety, but may also generate risks for other road users. When employers provide decent work conditions, they help to ensure the health and safety of their employees and others who may be affected by their activities when at work, including driving. This applies whether they drive in a company or hired vehicle or use their own vehicle. In addition, road safety should form part of an employer's occupational health policy and reporting. This session particularly addresses Sustainable Development Goal target 8.8 on promoting safe and secure working environments.

Panelists

Moderator

Alette van Leur

Director of the Sectoral Policies Department | International Labour Organization

Introduction

Stephen Cotton

Secretary General | International Transport Workers' Federation

Panel participants

Salomon Elnecave Korish

General Director for Federal Motor Carrier Transportation | Secretariat of Communications and Transportation

Shaw Voon Wong

Professor | University Putra | Malaysia

Umberto de Pretto

Secretary-General | International Road Transport Union

Cynthia Jones

Chief Administration Services and Travel | World Food Program

- Discuss how decent work conditions can help achieve road safety
- Present best practice in occupational health and safety initiatives and safety management systems
- Identify the specific responsibilities of employers and employees vis a vis road safety
- ▶ Identify key priorities for the next decade

Location: C1/C2 Level 2

PARALLEL SESSION

Protecting Children and Adolescents

Globally, road traffic injuries are the leading cause of death for people aged 5-29 years. Recent analysis suggests the burden is still rising in many countries in Africa and South-East Asia. Yet effective road safety measures exist to protect children and adolescents. These include those which benefit road users of all ages and those which specifically target young people, such as using child restraints, enhancing infrastructure around schools and mandating graduated driver licensing programmes. Road safety is key not only to reducing road traffic injury, but also tackling other related health and environmental challenges facing adolescents. These include lack of physical activity and poor air quality, which lead to obesity, mental health disorders and asthma, heart and lung diseases, among other illnesses. Given this context it is vital to discuss how road safety should be integrated into a broader agenda for children and young people. To date the international response has been inadequate and needs strengthening if the Sustainable Development Goals 3 on health, 10 on reducing inequalities and 13 on climate action related to these populations are to be achieved.

Panelists

Moderator

Saul Billingsley

Executive Director | FIA foundation

Introduction

Margie Peden

Head of the Global Injury Programme | The George Institute for Global Health

Panel participants

Basanta Kumar Nembang

Minister for Physical Infrastructure and Transport | Ministry of Physical Infrastructure and Transport | Nepal

Oliva Nalwadda

Project Manager | YOURS - Youth for Road Safety | Uganda

Greig Craft

President and Founder | Asia Injury Prevention Foundation

Stefan Swartling Peterson

Associate Director, Health Section, Programme Division | UNICEF

- **Examine** the proven solutions for road safety for children and adolescents
- Demonstrate the links between road safety and other health and development challenges confronting children and adolescents
- Discuss the merits of building bridges with the broader adolescent health community
- Identify key priorities for the next decade

Location: C₃ Level ₂

PARALLEL SESSION

Producing and Consuming Responsibly

The entire value chain for the global production of goods and services inevitably bears on the transport sector safety. Both public and private enterprises are implicated, as they directly influence how their use of the road transport system is managed and how their transport services and those of their suppliers and distributors are operated. In addition, their internal health and safety policies and practices can play an important role in road safety. Consumers when they are knowledgeable and well-informed can also ensure that the goods and services they consume are sustainable, and that they have been produced and delivered in a way that does not endanger lives on the roads. This session addresses issues reflected in Sustainable Development Goal targets 12.6 and 12.7 on sustainable public procurement, consumption and production.

Panelists

Moderator

Claes Tingvall

Senior Consultant | AFRY

Introduction

Sara Lindstrand

Senior Manager Sustainability | AFRY

Panel participants

Ciarán Cuffe

MEP, Group of the Greens/European Free Alliance, Ireland | European Parliament

Anthony Loke Siew Fook

Minister of Transport | Ministry of Transport | Malaysia

David Ward

President and Chief Executive Officer | Towards Zero Foundation

Samantha Cockfield

Lead Director Road Safety | Transport Accident Commission | Australia

- ▶ Offer examples of best practice from both the public and private sectors in the responsible production of goods and services and their reporting of sustainability performance
- ▶ Describe the role of consumers in generating demand for goods and services that have been produced in a safe and sustainable way
- Indicate how better reporting on sustainability can enhance road safety policy and practice
- ▶ Identify key priorities for the next decade

Location: C4 Level 2

PARALLEL SESSION

Developing Effective and Accountable Institutions

Effective and accountable institutions are essential to sustainable road safety. They operate in a transparent, responsive, participatory and inclusive manner to respond to the needs of people and provide timely, appropriate and equitable access to services, including safe transport systems. In a number of countries, several challenges reveal ineffectiveness in the way existing institutions operate. These challenges include among others limited accountability, lack of transparency, inadequate enforcement, insufficient resource allocation and partial implementation of long term plans. As an important enabler with its view on governance, this session addresses in part Sustainable Development Goal 16 to promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels. Building effective and accountable institutions will remain a key feature if the 2030 Agenda for Sustainable Development is to be realized. This session will address how effective and accountable institutions can help to achieve road safety and other Sustainable Development Goals.

Panelists

Moderator

Adnan Hyder

Senior Associate Dean for Research | Milken Institute School of Public Health George Washington University | United States of America

Introduction

Ahmed Shelbaya

Senior Director Global Health Outcomes Research | Columbia's Mailman School of Public Health | United States of America

Panel participants

Natalia Agre

President | Road Safety | Russia

Pat Conaghan

Member of Parliament | Australian House of Representatives

Volker Orben

President | TISPOL

Siti Zaharah Ishak

Director-General | Malaysian Institute for Road Safety Research

- Discuss how effective and accountable institutions can help achieve road safety
- ▶ Identify key elements to building effective and accountable institutions
- Identify key priorities for the next decade

Location: A1 Level 4, 5



PARALLEL SESSION

Ensuring Equity and Gender Perspectives to Road Safety Solutions

If acted upon, insights regarding gender and road safety could help to prevent road traffic deaths and injuries. At present, statistics show a marked difference between men and women when it comes to safety on the roads. Men are far more likely to be killed or seriously injured. In fact, worldwide men account for up to 75% of all road traffic deaths. Some of this difference can be explained by travel patterns, however, men also tend to demonstrate risky attitudes and behaviours more often than women do. On the other hand, given the same crash configurations, women have been shown to have greater risk of injury. Furthermore, women in many low- and middle-income countries are increasingly car buyers and drivers, requiring more gender-tailored road safety awareness campaigns. Moreover, access to transport is also an issue, in that harassment, fear of violence and other barriers can prevent women from using public transport. To make transport safer, more accessible and more useful for everyone, more women need to be involved in shaping transport that works for everyone. This session addresses issues reflected in Sustainable Development Goal 5 on achieving gender equality and empowering all women and girls, and Sustainable Development Goal 16 on peace, justice and strong institutions.

Panelists

Moderator

Karla Gonzalez Carvajal

Practice Manager Transport - Europe | World Bank

Introduction

Elizabeth Pollitzer

Director | Portia Ltd.

Panel participants

Mattias Landgren

State Secretary | Ministry of Infrastructure | Sweden

Agnes Binagwaho

Vice chancellor | University of Global Health Equity | Rwanda

Nhan Tran

Head | Safety and Mobility | World Health Organization

Leah Shahum

Founder and Executive Director | Vision Zero Network

- ▶ Elaborate on the gender aspects of road safety and sustainable transport
- Offer examples of how traffic planning has benefitted from taking these gender aspects into account
- Consider ways to close the gender gap in transportation planning and management
- ▶ Identify key priorities for the next decade

Location: A2 Level 6

PARALLEL SESSION

Addressing the Implementation Gap in Road Safety

Despite the political calls to action and greater attention accorded to road safety during the Decade of Action, progress in slowing the rate of death remains sluggish. While many countries have made improvements to strengthen road safety legislation, policies and programmes to prevent deaths and injuries, implementation of the safe system approach remains challenging in many settings. Whereas implementation failure has historically been attributed to a lack of will or lack of knowledge, there is now increased recognition that implementation itself is a science. As such, it demands that practitioners be formally trained in the methods of putting this scientific approach into practice, while taking into account real-world and context specific challenges. Applied to road safety, effective implementation requires coordination and meaningful engagement of multiple sectors as well as the integration of road safety and other policy objectives. Examples of successful implementation as well as challenges faced in the implementation of the safe systems approach will be shared and discussed in this session.

Panelists

Moderator

Meleckidzedeck Khayesi

Technical Officer | World Health Organization

Introduction

Fred Wegman

Professor Emeritus, Traffic Safety | Delft University of Technology | The Netherlands

Panel participants

Hung Viet Khuat

Executive Vice Chairman | National Traffic Safety Committee | Vietnam

Kirstie Hewlett

Deputy Chief Executive | Ministry of Transport | New Zealand

Julia Funk

Senior Programme Manager and Head of Statistics | International Road Federation

Albert Asseraf

Executive Vice President, Strategy and User Innovation | JC Decaux

- ▶ Describe how implementation science can be applied to road safety in order to facilitate scale up of the safe system approach
- Identify common implementation challenges faced by countries and possible mitigation strategies
- ▶ Share ongoing efforts and new opportunities for applying implementation science to road safety
- Identify key priorities for the next decade

Location: A4 Level 6

PARALLEL SESSION

Mitigating Climate Change Through Road Safety

When cities and settlements and the transport systems which serve them are designed and managed with safety and sustainability in mind, there are inevitable benefits for livability, health and the environment. When roads are safe, people walk and cycle more. When they do, they reap the rewards to health and well-being of increased physical activity and decreased air pollution. When city dwellers are offered attractive public transport options, this also yields gains for the environment, as they tend to leave their cars at home. Research has found that a combination of congestion mitigation strategies that reduce severe congestion and improve traffic flow including congestion pricing; speed management strategies that bring down excessive speeds such as intelligent speed assistance; and traffic smoothing strategies that reduce the number and intensity of acceleration and deceleration events like variable speed limits can together reduce CO₂ emissions by nearly one third. Road safety and environmental health are inherently linked, and more efforts need to be made to draw attention to their mutual benefits. This session addresses issues reflected in Sustainable Development Goal 3 on health and Sustainable Development Goal 13 on climate action.

Panelists

Moderator

Robertus de Jong

Head, Air Quality and Mobility Unit | UN Environment Programme

Introduction

Billie Giles-Corti

Director of Urban Futures Enabling Capability Platform | RMIT University | Australia

Panel participants

Elin Gustafsson

Member of Parliament | Committee for Transport and Communication, Swedish Parliament

Ndeye Awa Sarr

President | LASER International

Elisabeth Munck af Rosenschöld

Sustainability Manager, Transport and Logistics Services | IKEA

Pere Calvet Tordera

President | International Association of Public Transport

- Demonstrate how improvements in road safety can mitigate climate change
- ▶ Showcase organizations at the forefront of such efforts
- Make the links between addressing road safety and climate change and achieving many of the other Sustainable Development Goals
- Identify key priorities for the next decade

Location: C1/C2 Level 2

PARALLEL SESSION

Triggering Decision Making for Road Safety

With regard to road safety or sustainable mobility generally, many people in positions of power in countries and cities around the world have high ambitions, however, few have taken a specific, concrete and bold decision that has led to lasting change. While scientific knowledge exists about the human and economic toll of road traffic deaths and injuries and the strategies that save lives on the roads, putting those measures into place is often the result of such effective decision making. The 2030 Agenda for Sustainable Development demands new and radical decisions.

Panelists

Moderator | Introduction

Matts-Åke Belin

Director at Vision Zero Academy | Swedish Transport Administration

Panel participants

Sunder Banga

Secretary | Committee on Road Safety, Supreme court of India

Rebecca Ivers

Head of School | UNSW Sydney | Australia

Cathy Silberman

Executive Director | Association for Safe International Road Travel

Mats Moberg

Vice President for R&D | Volvo Cars

- ▶ Showcase examples of bold decisions taken in countries or communities that have led to improvements in road safety and sustainable mobility generally
- Describe how these decisions were generated and accepted through the political process
- ▶ Elaborate how these decisions and the decision-making process behind them can be replicated in other countries and communities
- Identify key priorities for the next decade

Location: C₃ Level ₂

PARALLEL SESSION

Ensuring the Safety of Active Road Users

Active road users – those who walk, cycle and use other forms of non-motorized transport – are often exposed to high risks. Targeted investments in walking, cycling and public transport lower the risk for those who use these forms of transport, encourage more people to walk and cycle and reduce excessive motor vehicle use, generating major benefits for health, the environment and social inclusion. Protecting active road users generally fails in the absence of a targeted and strategic plan or inclusion in city planning. Just putting in place isolated measures will not provide significant and sustainable improvement. While some governments have strategic plans for cycling, few have developed any such plan for walking, let alone a comprehensive plan combining walking, cycling and public transport. Making the most vulnerable road users the focus around which comprehensive national and municipal plans are designed and implemented will improve the safety for all who use the roads.

Panelists

Moderator

Geert van Waeg

President | International Federation of Pedestrians

Introduction

Bronwen Thornton

Chief Executive Officer | Walk 21 Foundation

Panel participants

Paula Bisiau

Undersecretary | Buenos Aires City Government | Argentina

David Davies

Executive Director | Parliamentary Advisory Council for Transport Safety | United Kingdom

Martha Giraldo

Director | FundaPeaton

Fiona Bul

Program Manager, Physical Activity | World Health Organization

- ▶ Share best practices on making walking and cycling safe, including in particular for children, older people, and people with disabilities
- Describe the key elements of successful national and municipal road safety plans for active road users
- Identify key priorities for the next decade

10:20-11:20 Location: C4 Level 2

PARALLEL SESSION

Addressing the Safety of Powered Two-Wheelers

Powered two-wheelers – among them motorcycles, mopeds and scooters – are a common commuting vehicle in some regions of the world and an appreciated recreational vehicle in others. They are among the most affordable forms of personal transport, and their use is on the rise in many countries. Globally, more than one quarter of road traffic fatalities are associated with powered two-wheelers, and in some countries where these vehicles are commonplace, this proportion can be as high as two thirds. As drivers and riders of powered two-wheelers have less protection compared to people inside vehicles, utmost care must be taken in all components of the road traffic system to ensure their safety. This includes related road safety legislation and enforcement, vehicle and road design, personal safety equipment such as motorcycle helmets and protective clothing, and driver training. Ensuring safe speeds is also essential.

Panelists

Moderator

Maria Segui Gomez

Member of the Academic Expert Group | Special Advisor for Road Safety at FIA

Introduction

Cecilia Sunnevång

Vice President Research | Autoliv Development AB

Panel participants

Johanna Vollrath

Executive Secretary | National Road Safety Commission | Chile

Niphon Bunyamanee

Deputy Minister | Ministry of Interior | Thailand

Edwin Bastiaensen

Secretary General | International Motorcycle Manufacturers Association

Tom Bishop

Program Director | AMEND

- ▶ Illustrate how the safe system approach can effectively address the safety of powered two-wheelers
- Showcase best practice from countries and cities who have addressed the safety of powered two-wheelers
- Identify key priorities for the next decade

Location: A1 Level 4, 5



PARALLEL SESSION

Reaping the Benefits of Safe Speeds

Excessive and inappropriate speed is among the key risks for road traffic deaths and injuries, contributing to around one third of road traffic fatalities in high-income countries and up to one half in low- and middle-income countries. In addition to costing lives, speed also contributes to vehicle emissions, harmful particulates, noise and a sense of insecurity that impedes active mobility. Safe speeds are among the four main elements of the safe system approach, along with safe roads and roadsides, safe vehicles and safe road users. Approaches to managing speed include building or modifying roads to include features that calm traffic such as roundabouts and speed bumps; establishing speed limits to the function of each road; enforcing speed limits; installing in-vehicle technologies such as intelligent speed assistance; and raising awareness through campaigns about the dangers of speeding. The logistics sector with its large fleets can play a significant role in lowering speeds when its drivers obey speed limits and inspire others to follow. Countries which have implemented the safe system approach - including interventions to ensure safer speeds - are those which have made the most progress in saving lives on their roads.

Panelists

Moderator

Jeanne Breen

Chief Executive Officer | Jeanne Breen Consulting

Introduction

Soames Job

Global Lead Road Safety, and Head of the Global Road Safety Facility (GRSF) | World Bank

Panel participants

Osagie E. Ehanire

Minister of State for Health | Nigerian Government of the Federation

Saad Al-Muhannadi

President | Public Works Authority | Qatar

Hartwig Schafer

Vice President | World Bank

Dave Cliff

Chief Executive Officer | Global Road Safety Partnership

- Demonstrate the links between managing speed and other aspects of road safety
- Offer examples of countries, cities and private companies which have reduced cost, road traffic deaths and injuries by prioritizing speed management
- ▶ Identify key priorities for the next decade

Location: A2 Level 6

PARALLEL SESSION

Managing Road Safety

Experience from the Decade of Action for Road Safety 2011-2020 shows that reducing road traffic deaths and injuries requires more significant commitments and action. As described in Pillar 1 of the Global Plan for the Decade of Action, and as reflected in Global Road Safety Performance Targets 1 and 2, renewed efforts hinge upon better road safety management. This is comprised of a broad range of activities. For starters, a lead agency for road safety should be designated in all countries, with mechanisms for coordination across sectors, to lead implementation of a national road safety plan, with specific strategies, targets and indicators. The targets should ideally be in line with the Global Road Safety Performance Targets agreed upon by Member States in November 2017. In addition, all countries should adhere to and/or fully implement United Nations legal instruments related to road safety, among them the Convention on Road Traffic and the Convention on Road Signs and Signals. Such road safety management efforts should be underpinned by strong data collection systems, necessary to provide baseline data and monitor progress in reducing road traffic deaths and injuries and other important indicators such as cost. To ensure better road safety management, there is clearly a need for new and stronger alliances across the public and private sectors. Management systems such as ISO 39001, the International Organization for Standardization's template for best practice in road safety management, can be an efficient tool to guide organizations wanting to deliver better road safety.

Panelists

Moderator

Vanessa Rubio

Executive Director | OHANA 503

Introduction

Veronica Raffo

Senior Infrastructure Specialist | Senior Infrastructure Specialist | World Bank

Panel participants

Knut Arild Hareide

Minister of Transport | Ministry of Transport | Norway

Fikile Mbalula

Minister of Transport | Ministry of Transport | South Africa

Bruno Courme

Director | Total Foundation

Jeffrey Michael

Distinguished Scholar | Johns Hopkins University | United States of America

- ▶ Highlight the important role of effectively managing road safety
- Provide national and local models of best practice in management
- Describe how alliances involving the public and private sectors can facilitate stronger road safety management
- ▶ Identify actions required to achieve the Global Road Safety Performance Targets 1 and 2 by 2030

Location: A4 Level 6

PARALLEL SESSION

Designing Roads for Safety

Pillar 2 of the Global Plan for the Decade of Action addresses safer roads and mobility. The road infrastructure industry invests over US\$ 600 billion a year in the management, construction and maintenance of new and existing roads. Road design standards and layouts provide the foundation for all interactions between road users and road features. For the majority of road traffic crashes that kill and injure - head-on collisions, run-off road crashes, collisions at intersections and crashes involving pedestrians, cyclists and motorcyclists - an engineering or speed management solution exists. The inherent safety and protective quality of road networks which benefit all road users should be prioritized, especially for the most vulnerable. This will be achieved through the implementation of various road infrastructure agreements under the United Nations framework, independent road infrastructure assessments and star ratings in support of the Global Road Safety Performance Targets 3 and 4, and investment in safety-conscious planning, design, construction and operation of roads. Governments and road authorities should identify and eliminate all high-risk roads, by improving the safety performance for all road users.

Panelists

Moderator

Claude Van Rooten

President | World Road Association

Introduction

Rob McInerney

Chief Executive Officer | iRAP

Panel participants

Joy Kabatsi Kafura

State Minister of Transport | Ministry of Works and Transport | Uganda

Andre Dzikus

Director, Global Solutions Division | UN Habitat

Bill Halkias

President | International Road Federation

Karen Vancluysen

Secretary General | POLIS

- ▶ Highlight the infrastructure features that constitute a safe system
- ▶ Showcase countries and cities at the forefront of developing low-cost, high-return safe and sustainable road infrastructure
- ▶ Identify actions required to achieve the Global Road Safety Performance Targets 3 and 4 by 2030

Location: C1/C2 Level 2

PARALLEL SESSION

Ensuring Safe Vehicles and Vehicle Fleets

As reflected in Pillar 3 of the Global Plan for the Decade of Action, safer vehicles are a cornerstone for safe traffic. In recent decades significant progress has been made in vehicle safety. Crashworthiness technologies, including air bags, seat-belts, crumple zones, and improved pedestrian protection have been combined with crash avoidance systems such as electronic stability control to make vehicles safer than ever before. The use of United Nations regulations has helped raise levels of safety while supporting fair competition in the global vehicle trade. New car assessment programmes (NCAPs) with their star ratings to promote consumer awareness have also contributed by encouraging vehicle manufacturers to accelerate development and fitment of such life-saving technologies. The fact remains, however, that there are major differences in the safety of new and used cars across regions and countries. Getting all new and used vehicles to exceed the most important United Nations safety standards by 2030, as proposed through the Global Road Safety Performance Target 5, would dramatically increase safety around the world. Such progress could be encouraged both by wider application of UN vehicle standards and the use of fiscal and other incentives to discourage import and export of new and used cars that fail to meet safety standards. Garnering the commitment of governments and the managers of public and private sector fleets to purchase, operate and maintain vehicles, including buses and trucks, that offer advanced safety technologies would further such efforts.

Panelists

Moderator

Jessica Truong

Vice President Programmes | Towards Zero Foundation

Introduction

Alejandro Furas

Secretary General | Secretary General of Global NCAP and Latin NCAP

Panel participants

Yuwei Li

Director, Sustainable Transport Division | United Nations Economic Commission for Europe

Graziella Jost

Programme Director | European Transport Safety Council

Dan Chen

Global Vice President for Transportation Safety | 3M

Erik Jonnaert

Special Envoy Road Safety | International Organisation of Automobile Constructors (OICA)

- Illustrate the significant differences in the safety of new and used vehicles across regions and countries
- ▶ Highlight the vehicle safety features which have most contributed to saving lives
- ▶ Showcase the contribution of NCAPs to recent progress
- ▶ Explore how the public and private sectors can contribute to bringing safe vehicles to the global market
- Identify actions required to achieve the Global Road Safety Performance Target 5 by 2030

Location: C₃ Level ₂

PARALLEL SESSION

Improving the Behaviour of All Road Users

The Vision Zero concept is based on the belief that while humans make mistakes, those mistakes should not have fatal consequences. Instead, the various components of the transport system should be designed in such a way that road traffic crashes when they do occur do not result in death or serious injury. Within that context, however, it remains the responsibility of all who use the roads to comply with road safety laws and regulations. As described in Pillar 4 of the Global Plan for the Decade of Action on safer road users, and as reflected in Global Road Safety Performance Targets 6, 7, 8, 9, 10 and 11, this includes laws related to speeding; drinking and driving; using motorcycle helmets, seat-belts and child restraints; and driving distracted, among others. In combination with technical support and good laws and law enforcement on these issues, governments can promote safe behaviours on the roads through mass media campaigns and ultimately create a culture of safety. Both public and private sectors, especially those with large fleets, should also endeavour to promote comprehensive policies and practices to reduce work-related injuries, reflecting best practice in occupational health and safety.

Panelists

Moderator

Judy Fleiter

Global Programme Manager | Global Road Safety Partnership

Introduction

Abdulgafoor M. Bachani

Director, International Injury Research Unit | Johns Hopkins University | United States of America

Panel participants

Benacer Boulaajoul

Director | National Road Safety Agency | Morocco

Michael Dreznes

Executive Vice President | International Road Federation Global

Nikhil Seth

Executive Director | UNITAR

Pamela Milligan

Chief of Staff and Management Board Member | TomTom

- ▶ Showcase best practice national and local road safety laws on key risks which have proven to save lives
- ▶ Highlight the contribution of law enforcement to such efforts
- ▶ Highlight the role of the public and private sectors in ensuring occupational health and safety for their employees and the communities they serve
- Identify actions required to achieve the Global Road Safety Performance Targets 6, 7, 8, 9, 10 and 11 by 2030

Location: C4 Level 2

PARALLEL SESSION

Enhancing the Post-crash Response

The fifth pillar of the Global Plan for the Decade of Action for Road Safety 2011–2020, the post-crash response, focuses on avoiding preventable death and disability, by limiting the physical, psychological and social impact of injuries once an event has occurred. Survivors and families often have a range of needs for support in these areas. A broad and integrated approach can help all those affected regain their functioning and independence at home and at work. This session will discuss the full spectrum of post-crash response for survivors and their families, including: delivery of timely emergency care, as highlighted in the Global Road Safety Performance Target 12; rehabilitation to minimize physical and psychological trauma; legislative issues such as crash investigation and civil and criminal justice; and collaboration across governmental and nongovernmental organizations to provide a strengthened post-crash response.

Panelists

Moderator | Introduction

Lee Wallis

Head of Emergency Medicine | Western Cape Government | South Africa

Panel participants

Maxwell Osei-Ampofo Komfo

Head of Directorate, Emergency Medicine | Anokye Teaching Hospital | Ghana

Tsion Firew

Special Advisor | Ministry of Health | Ethiopia

Sidney Boois

Senior Manager | Motor Vehicle Accident Fund | Namibia

Emma Maclennan

Director general | EASST/FIRE AID

Aims of the session:

- ▶ Highlight the key qualities of an effective emergency care system
- Indicate the main policy and legislative mechanisms for increasing access to emergency care
- Showcase efforts by countries and cities to increase the effectiveness of the entire spectrum of the post-crash response
- ▶ Identify actions required to achieve the Global Road Safety Performance Target 12 by 2030

12:40-14:30

Lunch

12:45–14:30 Location: Bar 5 Level 5

Ministerial Lunch for Commonwealth Member States (by invitation only)

Hosted by HRH Prince Michael of Kent.

14:30-15:30

Location: A1 Level 4, 5 & A3/A4 Level 6



HIGH-LEVEL PANEL

Enhancing International Collaboration for Road Safety

Globally, the Decade of Action for Road Safety 2011–2020 has engaged an ever-increasing number of partners from governments, international agencies, civil society organizations, foundations and the private sector. The challenge is to enhance this collaboration to include a greater number of sectors of society and build their capacities to further achievement of not only the Sustainable Development Goals directly linked to road safety, but also the entire 2030 Agenda for Sustainable Development. A new level of commitment and investment is needed, which is built on a shared vision and goals for the future of the planet.

Panelists

Introduction

Young Tae Kim

Secretary-General | International Transport Forum (ITF)

Panel participants

Chibuike Rotimi Amaechi

Minister of Transportation | Federal Ministry of Transportation | Nigeria

Ildikó Horváth

State Secretary for Health | Ministry of Human Capacities | Hungary

Kwaku Ofori Asiamah

Minister of Transport | Ministry of Transport | Ghana

Kelly Henning

Director of the Public Health Program | Bloomberg Philanthropies

Hong Joo Hahm

Deputy Executive Secretary for Programmes, Economics and Financing | United Nations Economic and Social Commission for Asia and the Pacific

Yushi Torigoe

Chief, Strategic Planning and Membership | International Telecommunications Union

- Illustrate achievements made in road safety in recent years through international collaboration across sectors
- Identify the broader range of partners needed to accelerate progress on evidence-based road safety policies and programmes
- ▶ Define how a greater level of commitment and investment would help achieve many of the Sustainable Development Goals
- Identify key priorities for the next decade

15:30-16:30

Location: A1 Level 4, 5 & A3/A4 Level 6



HIGH-LEVEL PANEL

Moving Forward to 2030 and Closing

Speakers

Lotte Brøndum

Executive Director | Global Alliance of NGOs for Road Safety

Raquel Barrios

Project Manager - World Youth Assembly | YOURS - Youth for Road Safety

Hala Abou-Ali

Member of Parliament | Parliament of Arab Republic of Egypt

Martin Lundstedt

President and Chief Executive Officer | Volvo Group

Jean Todt

United Nations Secretary-General's Special Envoy for Road Safety

Etienne Krug

Director of the Department of Social Determinants of Health | World Health Organization

Tomas Eneroth

Minister for Infrastructure | Ministry of Infrastructure | Sweden

SIDE EVENTS 20 FEBRUARY

07:45-08:45 Location: Level 2

A number of Side Events are offered in connection with the main conference program. The events are open to conference participants only and will take place at the Waterfront Congress Centre.

From That Day Our World Crumbled: The Human Cost of Inaction on Road Safety

Host: Global Alliance of NGOs for Road Safety

Description: Based on data collected through the 2019 People's Survey, this session will explore the socio-economic, psychological and human rights effects that road traffic crashes have on ordinary people and make recommendations for how the findings of the People's Survey can be used to elevate the road safety agenda.

After the Stockholm Declaration - What Next? How Do We Ensure Regional Buy-in and Delivery of What's Been Agreed?

Hosts: European Commission | World Health Organization **Description:** This session will identify how delegates can ensure that evidence-based policies and practices are put in place based on the safe system approach and Vision Zero to deliver ambitious results for road safety by 2030, in particular by ensuring strong buy-in at regional level.

Mobilizing Parliamentarians for Road Safety: Perspectives from Parliamentarians and Parliamentary "Friends of Road Safety" Groups

Hosts: World Health Organization | UK Parliamentary Advisory Council for Road Safety

(PACTS) | FIA Foundation | Towards Zero Foundation

Description: This session will highlight opportunities for parliamentarians and parliamentary bodies to contribute to evidence-based, context driven legislation as well as implications for action by them in the post-2020 agenda.

Smart Investment Saves Lives: Using Strategic Communication to Promote Safe Behaviours

Hosts: Vital Strategies | World Health Organization | Bloomberg Philanthropies Initiative for Global Road Safety

Description: This session will focus on strategies and solutions for strategic communication, including mass media campaigns, which, when paired with enhanced enforcement, can lead to positive behaviour change.

Partnerships for Better Road Safety Data

Hosts: International Road Federation (Geneva) | Global Alliance of NGOs for Road Safety | Total Foundation

Description: This session will describe the coordinated efforts needed to address the significant need for better knowledge, skills and action on road safety data, building on the concrete experience of the LEARN project. The new IRF Data Warehouse tool will also be launched.

The Road Safety Barometer: Decrypting Users' Behaviour on Our Roads

Hosts: International Road Federation (Geneva) | ASECAP (European Association of Tollway Operators) | Fondation Vinci

Description: The Responsible Driving Barometer is an essential information tool for understanding the risky behaviour of drivers and better orienting preventive messages. This session will explore the latest results and ways in which to effectively address risky behaviours.

Vision Zero Challenge for Latin America

Host: World Resources Institute (WRI)

Description: This session will gather decision-makers from Latin American cities to discuss how to embrace the paradigm shift to Vision Zero, including the main challenges and opportunities as well as how ten leading organizations (WRI, FIA Foundation, Inter-American Development Bank, World Bank, International Transport Forum, Vision Zero Academy, UK aid, Towards Zero Foundation, Fundación Gonzalo Rodriguez and Latin NCAP) can support them in this fundamental change.

The Global Roadmap of Action Towards Sustainable Mobility

Host: World Bank Sustainable Mobility for All (Sum4All) Initiative **Description:** SuM4All, with its Global Roadmap of Action Toward Sustainable Mobility (GRA), has become a pivotal platform for international cooperation on transport and sustainable mobility. This session will facilitate learning about the GRA and how it will be used to identify policy and investment gaps and the steps needed to attain the SDGs.

Walking Works: a Win Win Win Investment

Hosts: World Health Organization | WALK21 | UNEP (TBC)

Description: This session will introduce key steps cities and communities can follow to achieve increases in walking as a regular and preferred mobility option; tools to assess the economic and societal impact of increasing walking and latest developments towards standardizing walking metrics and indicators. Three short presentations will be followed by questions and open discussion.

LEARN MORE ABOUT VISION ZERO

In 1997, the Swedish Parliament adopted a new long-term goal and strategy for road safety, Vision Zero. The goal is that no one should be killed or seriously injured through a traffic crash. Meet us in our stand at the entrance floor to learn more.

Vision Zero is an ethical stance stating that it is not acceptable for human mistakes to have fatal consequences. It can be viewed as a paradigm shift, where the ultimate responsibility for road safety is shifted from the individual road user to those who are responsible for various functions of the transport system. Much effort is being put into designing the transport system so that crashes will not lead to serious consequences. The focus is on the roads, the vehicles and the stakeholders who use the road transport system, rather than on the behaviour of the individual road user.

When Vision Zero was adopted by the Swedish Parliament, the number of fatalities caused by traffic crashes was 7 per 100,000 inhabitants per year. Since then, the number of traffic fatalities in Sweden has been more than halved at the same time as the volume of traffic has increased dramatically. Sweden's Vision Zero has inspired road safety action in many countries and cities world wide.

Would you like to know more?

Meet us in the Vision Zero booth in the entrance hall.

At the same place you can join the World Health Organization for a walk around the @WHO booth to experience the past, present and future of global #RoadSafety.

Welcome!

DOCUMENTATION OF THE CONFERENCE

The conference will be documented and all material will be published on the conference website.

Filming & films

All program content presented in plenary during the conference will be filmed. This content will be live streamed and presented on the conference website. The films will then be made available for posterity and saved. After the conference, they can be accessed through the conference website.

Written summaries of High-level Panels and Parallel Sessions

All High-level Panels are conducted in plenary and will thus be filmed as described above. The same applies to Parallel Sessions that are conducted in the same room. In addition, written summaries of all High-level Panels and Parallel Sessions will later be made available on the conference website.

Photography

Photography will occur during the conference days. A selection of photographs will be uploaded to the conference website during as well as after the conference. They are free to be used in accordance to the accompanying instructions.

Other material

A lot of material is available on the conference website.

You are welcome to share information material, documents and upcoming articles from The 3rd Global Ministerial Conference on Road Safety. www.roadsafetysweden.com

EVENTS ORGANIZED IN CONNECTION TO THE CONFERENCE

Different stakeholders will arrange events in connection to the conference. The pre- and post-events are a mixture of workshops, seminars, demonstrations or field visits.

There are also several pre-events taking place as from October until February. You can find all events and more detailed information on our web site www.roadsafetysweden.com

17 FEBRUARY 2020

This is My Street: Safe and Healthy Journeys for Children and Youth

Organizer: Child Health Initiative (coordinated by FIA Foundation)

Where: Stockholm

Road Map for Safer Vehicles 2030

Organizer: Towards Zero Foundation, Global New Car Assessment Programme, International Motor Vehicle Inspection Committee, World Bank Global Road Safety Facility and the Stop the Crash Partnership

Where: Stockholm

17-18 FEBRUARY 2020

iRap Innovation Workshop: Achieving the UN Targets by 2030

Organizer: International Road
Assessment Programme, World Bank,
International Transport Forum

Where: Stockholm

18 FEBRUARY 2020

Collaboration to Prevent Alcohol and Drug Related Traffic Accidents and Contributing to the Sustainable Development Goals

Organizer: Public Health Agency of Sweden, National Board of Health and

Welfare, Swedish Police **Where:** Stockholm

FIA High Level Panel for Road Safety

Organizer: Federation Internationale

de l'Automobile **Where:** Stockholm

People's Exhibition and People's Meeting

Organizer: Global Alliance of NGOs

for Road Safety **Where:** Stockholm

High-level Meeting on Road Safety Benchmarking and Regional Road Safety Observatories

Organizer: International Transport Forum, World Health Organization, World Bank, Global Road Safety Facility, Africa Transport Policy Program, Fédération Internationale de l'Automobile, African Development Bank,

Asian Development Bank **Where:** Stockholm

Increasing Safety for Unprotected Road Users: Examples from Strategy, Policy and Collaboration in Stockholm and CIVITAS Eccentric

Organizer: City of Stockholm

Where: Stockholm

World Youth Assembly for Road Safety

Organizer: YOURS - Youth for Road

Safety

Where: Stockholm

Best Practice to Implement a Sustainable Society - Focus on Road Safety

Orginazer: SWECO **Where:** Stockholm

Safe Mobility and Transport for Urban Populations

Organizer: World Health Organization (Regional Office for Europe), City of Stockholm, Swedish National

Healthy Cities Network
Where: Stockholm

18 FEBRUARY 2020 continued

Through Vision Zero in Cities to Zero Victims Everywhere

Organizer: FEVR and Partners

Where: Stockholm

Time for Collaboration and Meaningful Shared Responsibility

Organizer: Global Forum for Road Traffic Safety – UNECE WP1

Where: Stockholm

Safe Trips from Door to Door in the Sustainable Society: Active Road User Safety

Organizer: Autoliv **Where:** Stockholm

Equitability: Road Safety for All Through Vision Zero and Sustainable Safety

Organizer: la Prévention Routière Internationale in Partnership with Canadian Association of Road Safety Professionals and Traffic Injury Research Foundation

Where: Stockholm

Smart Investment Saves Lives: Using Strategic Communication to Create Safer Streets

Organizer: WHO and Vital Strategies as part of Bloomberg Philanthropies Initiative for Global Road Safety

Where: Stockholm

Excessing Speeding & Distracted Driving: Global Best Practices in Enforcement

Organizer: International Road Federation, Swedish Transport Administration, Road Safety Support,

Sensys Gatso Group Where: Stockholm

How the Construction Industry Builds for Better Road Safety and a Sustainable Society

Organizer: Skanska Where: Stockholm

Globalising Vision Zero: Generating Scientific Evidence for the Road Ahead

Organizer: Independent Council for Road Safety International & Department of Public Health Sciences,

Annual Meeting of the Global

Karolinska Institutet **Where:** Stockholm

Innovation, Emerging Mobility Trends, and the Role of the Private Sector in Road Safety

Organizer: International Transport

Forum, OECD **Where:** Stockholm

Borderless Research to Save Lives - A Dinner Event on How Vision Zero Can Be Addressed by Collaboration

Organizer: SAFER Vehicle and Traffic Safety Centre **Where:** Stockholm

Welcome Reception

Organizer: Bloomberg Philanthropies

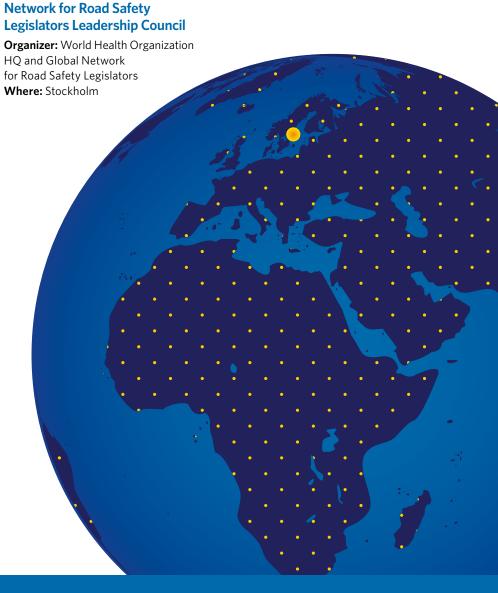
Where: Stockholm

21 FEBRUARY 2020

Vision Zero in Practice

Organizer: Swedish Transport

Administration **Where:** Stockholm





"A new global road safety target is needed towards which countries can strive."

Achieving Global Goals 2030



CONTACTS

General questions: roadsafety.sweden@trafikverket.se

Questions related to ministerial delegations: *i.roadsafetysweden@gov.se*

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Please visit www.roadsafetysweden.com for more information.











